

WRN

women riders now™



**Since 1999, the #1 Motorcycling Magazine for Women
and the Men Who Ride With Them**

November 20, 2018

Our readers have always been our best resource for everything dealing with women and motorcycling. This edition of the WRN monthly newsletter is dedicated to our readers' stories, ideas, questions, and just plain fun.

Let's start with winter gear and riding tips. We asked for advice from a group within our readers—the WRN

Revved-Up Women Influencers (RUWI)—and selected the eight best tips to feature. Hope you enjoy their ideas and will add your own at the end of the article.



Who are these **Revved-Up Women Influencers**? They're women just like you who love to ride motorcycles and would like for other women to discover the joy and adventure. RUWI is helping us expand the women's market and increase dialogue between women riders, motorcycle manufacturers and industry leaders on design, marketing, and distribution of motorcycles and gear through:

1. **Experience It** events and rides involving motorcycle and gear manufacturers
2. **Critical Research Data** to obtain women riders' opinions and real life experiences
3. **Motorcycle Safety Training** Incentives to increase the number of women who take the training
4. **Mentors, Every Step of the Way** to keep new women riders on the road

Please join the over 2000 women riders have already signed up. [Find out more](#) and become a part of this amazing group.

Coming up in our next newsletters:

- Women who have ridden 40 years and more
- Women who have ridden less than 5 years
- Best Bikes for different types of women riders

Great Deals in the WRN Holiday Buyers Guide

Looking for a great Christmas gift for the favorite motorcyclists in your life—or maybe for yourself? How about a European bike trip or all-inclusive visit to a lodge in Northern California's lake region? Or

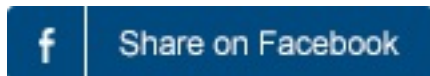
maybe you'd prefer clothing, gear, or equipment? Check out all the deals in our [Holiday Buyers Guide!](#)

Ride safely!

[Janice Godwin](#) | Managing Editor, [WomenRidersNow.com](#)

In This Issue:

- Women's Favorite Tips for Cold Weather Motorcycle Riding
 - Motorcycle Adventures: Stranded Twice in One Week — Reader Story
 - Never Say Never to Motorcycling — Reader Story
 - How One Woman Inspired Another to Ride — Reader Story
 - Calendar of Events
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It's not too late to put something special under the tree or in a stocking...even your own! Get your hands on some great WRN deals for all the riders and soon-to-be riders on your holiday shopping list.

[**GET DETAILS**](#)

[Women's Favorite Tips for Cold Weather Motorcycle Riding](#)

[Great gear, riding tips and more from WRN readers like you!](#)



Our readers have always been our best resource for everything to do with women and motorcycling. This month we're sharing YOUR best tips for safe and fun riding during colder weather. [LEARN MORE](#)

— READER STORY —
Motorcycle Adventures: Stranded Twice in One Week
Breaking down on a Can-Am, then a Kawasaki Concours



"If it weren't for bad luck we'd have no luck at all." These lyrics from the Hee-Haw jingle, "Gloom, Despair, and Agony" is what came to mind at midnight one Saturday while Mary was stranded on the side of Highway 84 with her husband, Doug. Who would've thought they'd be stranded twice in a week! [CHECK IT OUT](#)

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— READER STORY —
Never Say Never to Motorcycling
Discovering a passion for what she never knew was there



She tried to avoid motorcycles her whole life until a series of events unraveled that gave way to a newfound passion. [READ HER STORY](#)



— READER STORY —
How One Woman Inspired Another to Ride
A providential encounter made it happen



Don't get me wrong. There's nothing bad about riding pillion on the back of a motorcycle. But now that I've taken the leap to the rider's seat, I'm encouraging more women to move from the back seat to actively riding their own bikes. [READ MORE](#)



[Calendar of Events](#)

[National and regional women's events](#)

Women Riders Now maintains a comprehensive list of women-only and women-friendly events from around the world!



Women Riders Worldwide Relay: Spring 2019 | *Worldwide*

Motobird Adventures: Paved Roads of Baja Tour: January 22-31, 2019 | *Baja, Mexico*

Motobird Adventures: Belize Dual-Sport Tour: March 5-12, 2019 | *Hopkins, Belize*

Babes In The Dirt 5: April 26-28, 2019 | *Lebec, California*

[CLICK HERE for details on these and other events!](#)

More Stories on WRN

[Riding Right](#)

[Know Your](#)

[Be the Voice of](#)

[Motorcycle safety tips and advice on how to ride your motorcycle more safely, and how to become a better motorcycle rider.](#)

[Motorcycle Detailed DIY instructions for changing brakes, checking tires and more!](#)

[What You Love Join the Revved-Up Women Influencers and help shape the future of motorcycling for women.](#)

— QUOTE OF THE MONTH —

"I do not try to dance better than anyone else. I only try to dance better than myself."

- Arianna Huffington



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You are receiving this newsletter because you signed up for it. We did not sign you up. This newsletter is our way of reminding you to check back in with WomenRidersNow.com (WRN) to read the new stories we've posted since the last newsletter. If you follow us on Facebook or Twitter some of these stories may not be new to you.

